

CURRICULUM VITAE

Name : Olga Venetsianou

Place & Date of Birth : Athens, March 12th 1978

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Education :

PhD

2007-2014 University of Thessaly, Department of Architecture
Thesis title: "The Spatial Properties of the Projection System in
the Work of Jeffrey Shaw"

Post-Graduate studies

2004-2006 Athens School of Fine Arts
MA in Digital Arts
GPA: 8.56 / 10

Graduate Studies

2000-2002 National Technical University of Athens,
Diploma in Architecture
GPA: 9.05 / 10

1996-1999 Canterbury School of Architecture - University of Kent,
BA(Hons) in Architecture
GPA: 2.1 (Upper Second)

1983-1995 Athens College

Languages :

English: Excellent Command (Cambridge Certificate of
Proficiency in English)
French: Average Command (DELF, Superieure 2)

Scholarships:

July 2006: Four-year scholarship for PhD studies, Alexander. S. Onassis
Foundation

October 2005: Scholarship from the National Scholarship Foundation (IKY) for
exceptional performance in the first year of the MA program in
the Athens School of Fine Arts

Distinctions:

May 2017: 1st prize logo design contest for the architecture portal
greekarchitects.gr

- September 2015: Distinction in the Open Source Street Furniture design competition by the Greek Free/Open Source Software Society and the National Technical University of Athens, with the "Wi-Fi seat"
- April 2003: Awarded by the National Technical University for graduating second among 150 students in 2002
- March 2003: Nominated for the "Andreas Ploumistos" award for high academic performance, by the National Technical University of Athens
- June 2002: Diploma Thesis nominated for award by the Greek Technical Chamber (TEE)
- June 1999: Third prize in the SEEBOARD competition in the Canterbury School of Architecture for environmentally friendly buildings

Teaching Experience in Postgraduate Programs

- Winter Sem. 2020-21: Guest Lecturer, MA program "Sustainable and Social Design», course "Sustainable design principles and practices". Department of Interior Architecture. University of West Attica. Coordinator: M.Sinou.
Lectures on the building envelope as communication canvas.
- Winter Sem. 2019-20: Guest Lecturer, MA program "Architectural Design - Space - Culture", National Technical University of Athens, School of Architecture, course "Real, imaginary and Hidden Landscapes". Coordinators: N. Marda, O. Ioannou
Lectures on upcycling concept and practices.
- Summer Sem. 2019: Guest Lecturer, MA program "Sustainable and Social Design», course "Design interventions in public space: sustainable design". Department of Interior Architecture. University of West Attica. Coordinator: M.Sinou.
Lectures on Smart Cities/ public space as information space.
- Summer Sem. 2019: Guest Lecturer, MA program "Sustainable and Social Design», course "Creative design strategies". Department of Interior Architecture. University of West Attica. Coordinator: N. Kourniatis.
Lectures on smart objects, on-demand fabrication, Upcycling
- Winter Sem. 2018-19: Guest Lecturer, MA program "Architectural Design - Space - Culture", National Technical University of Athens, School of Architecture, course "Real, Imaginary and Hidden Landscapes" Coordinators: N. Marda, O. Ioannou.
Lectures on Expanded Cinema design principles as an urban intervention tool
- Summer Sem. 2017-18: Guest Lecturer, MA program "Architectural Design - Space - Culture", National Technical University of Athens, School of Architecture, course "Real, Imaginary and Hidden Landscapes" Coordinators: N. Marda, O. Ioannou.
Lectures on Expanded Cinema design principles as an urban intervention tool

Summer Sem. 2016-17: Guest Lecturer, MA program "Architectural Design - Space - Culture", National Technical University of Athens, School of Architecture, course "Real, Imaginary and Hidden Landscapes"
Coordinators: N. Marda, O. Ioannou.

Lectures on Expanded Cinema design principles as an urban intervention tool

Summer Sem. 2015-18: Guest Lecturer, MA program "Architectural Design - Space - Culture", National Technical University of Athens, School of Architecture, course "Methodological tools of analysis for creating strategies of integral urban interventions". Supervisors: G. Parmenidis, D. Papalexopoulos.

Series of lectures on the expansion of projection space in the urban fabric - viewing modes in analog and digital media.

Teaching Experience in Undergraduate Programs

Summer Sem. 2021: Interior Architecture VI – Cultural Spaces
Department of Interior Architecture. University of West Attica.

Winter Sem. 2020-21: Interior Architecture I – Design Principles
Department of Interior Architecture. University of West Attica.

Summer Sem. 2020: Interior Architecture II – Residential Spaces
Department of Interior Architecture. University of West Attica.

Winter Sem. 2019-20: Digital Design Methodology I
Department of Interior Architecture. University of West Attica.

Exploration of 3d modeling software as a concept development tool, as opposed to handmade drawings and working models. Introduction to different modeling approaches and software, with emphasis on BIM.

Summer Sem. 2019: Digital Design Methodology II
Department of Interior Architecture. University of West Attica.

Introduction to different modeling approaches and software, with emphasis on NURBS modeling, aiming at object design and production.

Winter Sem. 2018-19: Digital Design Methodology I
Department of Interior Architecture. University of West Attica.

Χειμ. Εξάμηνο 2018-19: Furniture Design III (Elective class)
Department of Interior Architecture. University of West Attica.

Summer Sem. 2016-19: Adjunct Lecturer, Interior Architecture & Model making: Educational Spaces, Department of Interior Architecture, Decorative Arts and Design, Technological Educational Institute of Athens.

Introduction to modelmaking techniques and materials. Use of working and presentation models for resolution of design and construction issues. Introduction to 3d printing.

Winter Sem. 2010-11: Lecturer, school of Architecture – University of Thessaly, undergraduate courses “Audiovisual Representation and Image Processing Technologies” and “Audiovisual Representation of the City”. Supervisor: G. Papakonstantinou

Teaching Experience (as assistant):

Summer Sem. 2010-11: Teaching Assistant, University of Athens MA program “Information and Communication Technologies in Education”, course subject: “Creation of a training video”. Supervisors: G. Papakonstantinou

Winter Sem. 2009-10: Teaching Assistant, school of Architecture – University of Thessaly, postgraduate program “Architectural Design”, course “Image Processing Technologies”. Supervisors: G. Papakonstantinou, V. Bourdakos

Winter Sem. 2008-9: Teaching Assistant, University of Athens MA program “Information and Communication Technologies in Education”, course subject: “The moving image as a means of expression and communication”. Supervisors: G. Papakonstantinou (associate professor), S. Papadopoulos

Summer Sem. 2007-8: Teaching Assistant, school of Architecture – University of Thessaly, undergraduate course “Interactive Multimedia Design”. Supervisor: G. Papakonstantinou

Teaching in Seminars:

May 2019: Teaching in weekly seminar in AR/VR visualization methods, MA in Architectural Visualization, Kent School of Architecture and Planning, University of Kent, UK. Coordinator: H.Griffin.

November 2018: Co-organizer of the DIGITAL MEDIA architectural workshop, Benaki Museum, Athens.

Exploration of using projection based visualization methods as an architectural design tool.

February 2016: Lecturer in seminar on design tools SketchUp and Twilight (16 hours) in the Continuous Professional Development institute of the Technical Chamber of Greece (IEKEM-TEE).

July 2015: Lecturer and member of teaching team, University of the Aegean, XARTS 2015 Summer School and Conferences. Scientific Coordinator: Panagiotis Kyriakoulakos

Invited speakers: Masaki Fujihata, Professor, Tokyo University of Fine Arts and Music, Japan, Anne-Marie Duguet, Emeritus Professor, University of Paris 1.

April 2015: Lecturer in seminar on design tools SketchUp and Twilight (16 hours) in the Continuous Professional Development institute of the Technical Chamber of Greece (IEKEM-TEE).

Στους εισηγητές περιλαμβάνονται οι Masaki Fujihata, Καθηγητής, Tokyo University of Fine Arts and Music, Japan, Anne-Marie Duguet, ομότιμη καθηγήτρια, University of Paris 1.

Invitations for Lectures:

- November 2018: "Digital media visualization methods in exhibition Design". Digital Media Workshop, Benaki Museum, Athens.
- April 2018: Member of the discussion panel for the film "The Workplace" Architecture and Design Film Festival, Benaki Museum, 27-29th April 2018.
- June 2015: "The projected image as dramatis personae». Presentation in the elective course "The puppet in modern theatre", School of Theatre Studies, University of Athens. Supervisor: N. Michala.
- May 2015: "Expanded Cinema: Projecting images in the urban fabric". Presentation in the course «Urban Ecology», department of Interior Architecture and Design, Technological Educational Institute of Athens. Supervisor: M. Sinou.
- February 2014: "The spatial function of the screen". Presentation in the seminar "Architecture and Film", co-organized by the MA program "Design, Space and Culture" of the School of Architecture, National Technical University of Athens and the MA program "Digital Design" by the Athens School of Fine Arts
- September 2013: "The Architecture of the Screen". Presentation in the Café Scientifique, a grassroots public science initiative, committed to promoting public engagement with science (www.cafescientifique.org)
- April 2013: Presentation in the Research Development Conference of the Faculty of Engineering, University of Thessaly
- January 2013: Presentation in the "Digital Art" MA program in the Athens School of Fine Arts

Research:

- February 2021: Member of the core jury panel for the BIM Speed competition. BIM Speed is an Horizon 2020 research project, that involves using BIM in deep renovation projects.
- October 2016-: Member of the BIM (Building Information Modeling) and Housing Workgroups of FIEC (Fédération de l' Industrie Européenne de la Construction), as a representative of the Technical Chamber of Greece.
- Sept. 2016: Expert interview for the project "Samsung TV Aspirational Worlds", for the consulting company Space Doctors Limited.
- April 2015-: Member of the BIM (Building Information Modeling) workgroup of the Architects' Council of Europe (ACE). The group aims at reflecting on the legal, technical and financial issues surrounding BIM and its impact on the profession. This experience will help in addressing the likely creation of a CEN Committee to develop a European standard.

Professional Experience:

- 2003-current Associate Architect, YAP architects (www.adis.gr)
Housing and commercial projects in Greece and the Middle East.
Duties include:
- Design (sketch, concept, execution and tendering stages)
 - 3d visualizations and presentations
 - Technical Reports, Specifications and BoQ
 - Feasibility Reports
 - Site supervision
- Selected Projects:
- NOKIA offices in Athens (Interior design concept and execution, 2.000m²)
 - Commercial Center in Iran (Preliminary/Concept design and licensing, 200.000m²)
 - Commercial Center in Dubai (Preliminary/Concept design, licensing and execution, 30.000m²)
 - Residence in Dubai (Preliminary/Concept design and licensing, 800m²)
 - Hypermarkets in Egypt (Fit out design in existing shell, 4000m² to 5000m²)
 - Fnac store in Glyfada and Monastiraki, Athens (Fit out design in existing shell, 3.000m²)
 - Psychiatric hospitals in Corfu and Katerini (Detailed Design for Tendering, 2300m²)
 - Cycladic Art museum bookshop (Interior design concept and execution, 100m²)
 - High-end housing projects in Phyhiko and Philothei, Athens (Preliminary/Concept design, licensing and execution, 500-700m²)
 - Multi-functional Theatre and Convention Centre for the Foundation of the Hellenic World, Athens (1.200 seat theatre and support spaces, Detailed Design for Tendering, 17.000m²)
 - Dome building for the Foundation of the Hellenic World, Athens (130 seat VR theatre and support spaces, Detailed Design for Tendering, 2.300m²)
 - Housing development in Monemvasia, Peloponnese (Preliminary/Concept design, with basic housing typologies in an 100.000m² area)
- 2003 Agnes Kouvelas and Associates
- Archaeological Park of the Marathon Tumulus (Detailed Design for Tendering)
- 2002-2003 SXEHA associates (Solon Xenopoulos/ Eleni Hadjinikolaou)
- Furniture design for the new building of the Megaron of Music, Athens (Detailed Design for Tendering)
 - Renovation of the Peace and Friendship Stadium, Piraeus (Detailed Design for Tendering)
 - Competition for the new building of the National Theatre of Cyprus
 - Renovation of hospitals in Syros and Naxos (Detailed Design for Tendering)

- Small housing complex in Kithnos (Preliminary/Concept design and licensing)
- Summer 2000 Kino TV and Movie Productions
- Design of Exhibition stands and posters for the Ministry of Development Pavilion, in the International Exhibition in Thessalonica
- 1999-2000: M. Fotiades and Associate Architects
Trainee
- Summer 1993: Spot Thomson advertising
Trainee in the creative department

Publications

Publications in Conference Proceedings

- June 2017: Venetsianou O. (2017). Using Expanded Cinema design principles as an urban intervention tool. In Aspa Gospodini (ed.) *Proceedings of the International Conference on Changing Cities III: Spatial, Design, Landscape & Socio-economic Dimensions Syros, Delos, Mykonos Islands, Greece*. June 26-30, 2017. Thessaloniki: Grafima Publications. pp 618-626.
- To be published: Venetsianou O. (2016). The Architectural Design of Image Projection". 2nd Scientific Conference "Aesthetic in the New Digital Reality", Faculty of Fine Arts and Design, Technological Educational Institute of Athens, May 27th & 28th 2016, Technopolis, Municipality of Athens.
- October 2011: Venetsianou, O. (2011). Urban Screens: Expanding the Projection Space into the City. *Seeking Public Space*. Thessaloniki: Technical Chamber of Greece / Section of Central Macedonia.
- March 2011: Venetsianou, O. (2011). The Association of Greek Architects role in the transposition of PQD and SIM EU directives in Greek legislation. Proceedings of the 11th panhellenic architectural conference – The architectural Profession, Athens, Greece. [The proceedings were distributed in a CD].
- October 2009: Kekou E., Reiser M., Venetsianou O. (2009, 11). The city as a Projection Space. In Sean Cubitt (ed.) & Paul Thomas (ed.) *Re:live MEDIA ART HISTORY 09*, Third International Conference on the Histories of Media Art, Science and Technology. Melbourne. pp 203-208. Published by The University of Melbourne & Victorian College of the Arts and Music.

Presentations in Conferences

- June 2016: Venetsianou O. «Designing the projection system as an optical machine: viewing modes in the work of Jeffrey Shaw». Post-Screen Cultures/Practices, A Journal of Media Practice / MeCCSA Practice Network Symposium, June 10th 2016, Elephant Studios, London South Bank University, London.
- June 2016: Venetsianou O., Svoronou A., "Transformation of a residence in an exhibition space with projections, mirrors and light boxes".

- "Rehabitations" conference, Onassis Cultural Center, June 6th 2016, Athens.
- November 2015: Venetsianou O. "Open Source: The Wifi Seat". 8th FOSSCOM conference, November 7th & 8th 2015, Technological Educational Institute of Athens.
- November 2009: Papakonstantinou, G., Venetsianou, O. "Cinéma architectural: La diffusion de l'espace de projection dans le tissu urbain " in the "Ville et Cinéma: Espaces de Projection, Espaces Urbains" conference organized by Sorbonne Nouvelle Paris III and Panteion University, Benaki Museum, Athens, Greece
- March 2009: Venetsianou, O. "The screen as architecture" in "Transilient boundaries in/of architecture", University of Edinburgh, UK
- October 2003: Venetsianou O. "Translation of Music in Space". Art Nouveau-Arts and Cultural Heritage. Digital Arts Technologies, Applications and Policy. Foundation of the Hellenic World. Athens.

Publications in journals (peer reviewed)

- May 2017: Venetsianou O. « Image projection as an architectural design tool», *Journal of Media Practice*, Volume 18, 2017 - Issue 1: Practice Symposium, pp 63-72.
doi: 10.1080/14682753.2017.1305842
- Under publication: Venetsianou O., Lampropoulos I. «Tracing The Evolution Of Projection Mapping: From Analog To Digital Technology», *Screenity Journal*, issue 6.
- October 2009: Venetsianou, O., "The Screen as Architecture" *Edinburgh Architecture Research* 39.
- Οκτώβριος 2003: Venetsianou O. "Translation of Music in Space", *IMEROS Journal*, vol. 4, Foundation of the Hellenic World, pp. 134-144.

Publications as book chapters

- 2017: Venetsianou O., Svoronou A. (2017). Transformation of a residence in an exhibition space with projections, mirrors and light boxes (54-67) in Myrto Kiourti (ed.), *Rehabitations*. Athens: Potamos Publications.
- 2016: Vénétsianou O., Papakonstantinou G. (2016). Cinéma architectural: La diffusion de l'espace de projection dans le tissu urbain (169-182) in Irène Bessière, Laurent Creton, Kira Kitsopanidou, Roger Odin (Eds.), *Ville et Cinéma: espaces de projection, espaces urbains*. Paris: Presses Sorbonne Nouvelle.
- Under publication: Venetsianou, O., "Architectural Cinema: Diffusion of Projection Space in the Urban Fabric" in Rentzis, Th. (ed) *Architecture and Film: Urban Landscapes in the Digital Age*, Kastaniotis Editions

Publications in journals (without peer review)

- October 2010: Venetsianou, O. (2010). The Screen as Expansion of the Public Space. *Architektones -Journal of The Association Of Greek Architects*, Issue 81, September/October 2010, 40-43.

- June 2010: Venetsianou, O. , Doxa M., Bazaou, N. (2010). Popular Spaces: Function and Identity. *Architektones -Journal of The Association Of Greek Architects*, vol. 79, April/ May / June 2010, 36.
- October 2008: Venetsianou, O. (2008). International Exhibitions (Expo) – Experiments on the Spatial Properties of the Screen. *Architektones -Journal of The Association Of Greek Architects*, vol. 71, September-October 2008, 38-40.
- October 2007: Venetsianou, O. , Karathanassi, E., Bazaou, N. (2007). Matter, Time and the Architect. *Architektones -Journal of The Association Of Greek Architects*, vol. 65, September-October 2007, 62-64.
- September 2005: Venetsianou, O. , Bazaou, N. (2005). The Experience of Space in Cinema. *Architektones -Journal of The Association Of Greek Architects*, vol. 53, September-October 2005, 52-54

Publications of Architectural Work

- June 2016: Sanoudou, Ch. (2016, June). Houses in the measures of our dreams. *Kathimerini, Life-Culture-Sport*, p.1
- 2007: Venetsianou, O. (2007). "South Slope of the Acropolis - Proposal for the arrangement of the archaeological site" in Fotiou Th., Mougolia A. (eds.), *02+03 Degree Works*, Athens: National Technical University of Athens Editions.

Edited Reviews in the Architectural Press

- October 2010: *Architektones -Journal of The Association of Greek Architects* vol. 81, "Digitally Expanded Spaces"
- June 2010: *Architektones -Journal of The Association of Greek Architects* vol. 79, "Popular Spaces"
- October 2009: *Architektones -Journal of The Association of Greek Architects* vol. 76 "Conversions and Additions"
- October 2007: *Architektones -Journal of The Association of Greek Architects* vol. 65 "Small Scale Architecture"
- November 2006: *Architektones -Journal of The Association of Greek Architects* vol. 60 "Architecture and Digital Technology"
- September 2005: *Architektones -Journal of The Association of Greek Architects* vol. 53 "Architecture-Space-Cinema"

Publications in websites

- October 2017: Venetsianou O. (2017, October 10th). Projections in the City: Moving in our own cinematic play.
<http://www.gradreview.gr/2017/06/dm00117.html>

Presentations – Reviews

- April 2012: Venetsianou O. (2012). Volumetric interest: Three detached residences in Philothei. *Ellinikes Kataskeues*, issue 166 , April 2012, 44-48.
- August 2008: Venetsianou, O. (2008). Legorreta + Legorreta: Translating tradition. *Architektones -Journal of The Association of Greek Architects*, vol. 70, July-August 2008, 24-25.
- August 2007: Venetsianou, O. (2007). MVRDV the “hungry box”. *Architektones -Journal of The Association of Greek Architects*, vol. 64, July-August 2007, 30
- June 2007: Venetsianou, O. (2007). City Debates. *Architektones -Journal of The Association of Greek Architects*, vol. 63, May-June 2007, 33
- November 2004: Venetsianou, O. (2004). Conference “Art Nouveau- Arts and Cultural Heritage. Digital Arts Technologies, Applications and Policy. *Architektones -Journal of The Association of Greek Architects*, vol. 48, November-December 2004, 30-31

Interviews:

- August 2005: Adamopoulou M. (2005, August 31st) “Net-art attacks”, *Ta Nea - Horizons*, p. 6

Citations

Google Scholar

- 2017: Aziz T., Hammond P. Post-screen experiments. *Journal of Media Practice*, Volume 18, 2017 - Issue 1: Practice Symposium, pp 1-3. doi: 10.1080/14682753.2017.1305842

Research Gate

- 2016: Κουλούρης Μ. (2016). *Κινηματογραφικός Χώρος και Gotham City*. ΠΜΣ Κοινωνιολογίας (3^ο εξάμηνο), Αθήνα: Πάντειο Πανεπιστήμιο

Academia

5 citations

Participation in Exhibitions:

- June 2019: Participation in the Exhibition APOPLUS, Invisible Cities and Greek City Ports of the Ionian: visual art dialogues between Greek litterateurs and Calvino, hosted in the Old Fortress of Corfu, with the projection based work “Lust”, in collaboration with N. Kourniatis, E. Mandoulidou, P. Panos. Curated by Dr. Efrossyni Tsakiri for the Hellenic Ministry of Culture.
- May 2019: Participation in the Exhibition “OUT SCORE:Χω/ορικές Σημειογραφίες Ι”, in the sculpted theatre of Aixonii, Athens, with the work “Grand Tour Fragments”, in collaboration with Angela

Svoronou. Curated by Dr Sozita Goudouna for the Onassis foundation.

- December 2015: Participation in the Open Source Design Exhibition with the project "Wi-Fi seat"
- April 2008: Participation in the "Recording 1" exhibition, Athens School of Fine Arts
- May 2005: Participation with a short video in the exhibition during the "e-days" conference in The School of Philosophy of the University of Athens
- April 2005: Participation in the "Athens Video art Festival"
- April 2004: Participation in a group exhibition with student work from the National Technical University of Athens, "Astrolavos" Gallery
- September 1997: Participation in a group exhibition with student work in furniture design Design Museum, London

Participation in Design Competition committees:

- January 2020: Participation in the committee for best portfolio in the professional practice examinations for the year 2019
- January 2019: Participation in the committee for best portfolio in the professional practice examinations for the year 2018
- May 2018: Participation in the proposal selection committee for the «Athens International Tourism Expo» supported by the Technical Chamber of Greece, the Greek section of the UIA for the design of a "digital hotel". Proposals include VR, AR and MR technologies, apps, and other technologies that upgrade the customer experience.
- May 2017: Participation in the proposal selection committee for the «Athens International Tourism Expo» supported by the Technical Chamber of Greece, the Greek section of the UIA for the design of a sustainable hotel. Proposals include sustainable design strategies that reduce the building's energy consumption.

Participation in public institutions:

- February 2013: Participation in the creation of a seminar by the Technical Chamber of Greece titled: "Exiting the crisis: Intervention techniques in business in a financially strained environment"
- 2011-current Elected member of the Association of Greek Architects representation committee
- 2005-2012 Architektones -Journal of The Association of Greek Architects: member of the editorial committee.

Participation in EU institutions:

- July 2017- Participation in the Internationalization and New Business Models task force of the Architects' Council of Europe (ACE) in Brussels, as a representative of the Technical Chamber of Greece and the Association of Greek Architects.

The task force will focus on the impact of internationalization on the profession and how architects might “upskill” in order to remain globally competitive and export their services.

2009-2013

Participation in the finance committee (FICO) of the Architects’ Council of Europe (ACE) in Brussels, as a representative of the Technical Chamber of Greece and the Association of Greek Architects.

The Architects’ Council of Europe (ACE) is the representative organization for the architectural profession at European level. Its membership consists of regulatory and professional representative bodies throughout Europe. Through them, the ACE represents the interests of over 549.000 architects.

2009-2012

Participation in ENACA (European Network of Architectural Competent Authorities), as a representative of the Technical Chamber of Greece and the Association of Greek Architects.

The ENACA is a network of Competent Authorities for the Architectural profession. The purpose of the ENACA is to provide a forum for discussion for Competent Authorities with a view to help with administrative cooperation and consistency in implementing the Directive 2005/36/EC on the recognition of Professional Qualification (PQD). The Network exchanges information on laws, procedures and standards for registration of architects in the EU/EEA/Swiss area.